

### **Success in the beverage industry for the full-service provider for SAP**

## **itelligence AG reports production launch of SAP Beverage at Getränke Nordmann**

Frankfurt, September 11, 2003 - itelligence reports that a comprehensive SAP Beverage solution with sophisticated e-business components such as portal and CRM (Customer Relationship Management) functions has gone productive at Getränke Nordmann, a northern German beverage retailer and manufacturer. This mid-sized company started working with SAP Beverage, a special solution for the beverage industry, in September 2003.

itelligence's consultants implemented SAP Beverage in less than 15 months at Getränke Nordmann in Stralsund, Plötzin and Pasewalk, which are the first three of seven locations that use the solution. Following the current roll-out phase, over 140 users at additional locations in Bremen, Geesthacht near Hamburg, Satow near Rostock and Wildeshausen will be working with the system.

In addition to the SAP Materials Management (MM), Finance and Controlling (FI and CO) as well as Human Resources (HR) modules, itelligence's consultants implemented the BIBIS contract management module. Getränke Nordmann uses mySAP CRM in combination with a B2B shop, the marketing module and a GAUSS portal to maintain the close customer relationships which are vital in this industry. The beverage manufacturer and supplier benefits in particular from SAP Beverage's multi-channel trading and collaborative functions which permit close cooperation with its customers and suppliers. The extensive retail and ERP know-how of itelligence's consultants as well as the company's portal knowledge and end-to-end service convinced Getränke Nordmann of the quality of the Bielefeld-based full-service provider for SAP.

itelligence AG's end-to-end service for Getränke Nordmann also includes the operation of the entire computer landscape as well as the administration of the applications and databases and their technical servicing at the company's computer centre in Bautzen. This full service package contributed to a significant reduction of Getränke Nordmann's IT costs.

The next phase of the Getränke Nordmann project, i.e. the implementation of the agency business within SAP Global Trade, will begin in autumn 2003.

itelligence AG Press Release

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## Information for editors:

itelligence AG, image service for editors: In the Public Relations section at

[www.itelligence.de/presse/pressebilder.php](http://www.itelligence.de/presse/pressebilder.php)

you will find images of the production launch at Getränke Nordmann for your print and online media.

## Trade fair information:

Visit itelligence AG at Systems 2003 in Munich

Munich, October 20, 2003 to October 24, 2003

Hall A1, Booth 126

## About itelligence AG:

**itelligence AG is a leading international full-service provider for SAP employing some 1,300 highly qualified employees at 38 branches in 18 countries. As a mySAP.com Channel, Service and Support Alliance as well as Hosting Partner and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 1,200 customers worldwide. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions and individual software solutions. In 2002, itelligence AG generated total sales of EUR 168.5 million (ISIN DE 000 730 040 2).**

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