

### **Torsten Scholz is new marketing manager at itelligence AG.**

Bielefeld, June 29, 2005 – Torsten Scholz, 34, is to become the marketing manager for Global Marketing at itelligence AG, Bielefeld. In this position, he will manage the complete IT service provider's national and global marketing initiatives in the SAP environment. A significant part of his responsibilities will cover the further development of a uniform brand appearance, an even stronger internationalization of marketing initiatives, and the expansion of coordinated marketing activities with itelligence AG's partners, for example SAP AG, Walldorf.

"It is important for us to establish a stronger differentiation of the itelligence brand internationally compared to our competitors and to develop a succinct market identity. We also need to clearly map out our USP's," said Torsten Scholz.

Before becoming marketing manager at itelligence AG, Torsten Scholz spent the previous five years in a management position at IDS Scheer AG – where he was latterly responsible for product marketing. Torsten Scholz graduated in business informatics at the University of Applied Sciences in Wernigode in the Harz region of Germany.

#### **About itelligence AG:**

**itelligence AG is a leading international full-service provider for SAP employing some 950 highly qualified employees in 15 countries and in 4 regions (America, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business, Service and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 1,200 customers worldwide. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2004, itelligence AG generated total sales of EUR 131 million.**