



Contents

02-03	Preface
04-07	Myths And Legends
08-11	History
12-23	SAP Presents Itself
24-25	Process Optimization
26-37	Special
38-43	Tips for Route Planning
44-47	Don'ts
48-59	Traveling Safe
60-79	SAP Dictionary
80-83	Addresses
84	Imprint





You have a destination.
We'll take you there
successfully!



itelligence: Your SAP guide.

Everybody knows, in order to be at the cutting edge of competition, enterprises today are increasingly forced to act faster, more effectively, more economically and more flexibly. For corporate management, this means keeping an eye on all business processes and planning and executing on them as precisely as possible. It is decisively important to access and manage correct information at the right moment and at the right place throughout the enterprise. We are convinced that SAP is the right solution for this purpose. Yet as in every introduction of ERP systems, the implementation must be planned and prepared carefully in order to avoid failures. This applies especially to mid-sized companies. Therefore we specialize in making the journey to SAP as pleasant as possible.

Why can you rely on us? Because we have almost 20 years of dedicated, deep SAP knowledge and experience. As a SAP-certified Travel Guide we will be by your side from the initial planning phase all the way to the complete realization of your individual SAP solution. For this purpose we establish a tailor-made program with you, taking into consideration all important factors of your current and future enterprise. We command the necessary 'foreign language skills' to communicate between the different cultures: SAP and medium-sized companies. Additionally, we also translate SAP solutions into industry-specific applications for medium-sized companies and we provide comprehensive consulting services for technology and outsourcing needs.

» We're on a journey – with the key objective of making it easier for our customers to do business with us as we grow. «

**Miles P.J. Burd, Senior Business Analyst,
Wilson Tool International**

Do you want to know more about what to expect on your journey to SAP? This clearly arranged and informative Travel Guide delivers all the relevant facts concerning our company and SAP in a brief and compact primer. If you have become infected with the 'travel bug', we would advise you to contact us. It would be a pleasure for us to explain how we can help you rapidly and securely implement your SAP solution and achieve more success.

Your itelligence team

Short trip into a trendsetting past.



History and stories surrounding SAP.

A lot of progress has occurred since the first pioneers arrived at SAP. Following are the most eminent milestones from SAP's founding to today's status as the world's leading player.

- 1972 Five former IBM employees enter new territories by developing a standard software for real-time data processing. SAP Systems Applications and Products in Data Processing is born, spawning the establishment of SAP AG.
- 1973 The first personal computer is introduced to the world. It is the size of a freezer, yet it already features a graphical interface and 3-button mouse. Xerox Alto is almost exclusively used for research purposes. The hard disk has a storage capacity of 2.5 MB, RAM size is 64 kB. At this time nobody can conceive that its progeny will revolutionize the world in years to come, decisively influencing the development of SAP.
- 1977 SAP begins to establish its first diplomatic ties abroad. Upon moving into the new company headquarters in Walldorf, SAP acquires its first customer abroad - in Austria.
- 1979 With 60 employees, SAP now serves 50 clients in two countries and continues developing ERP software, SAP R/2, scarcely appreciated by the world. Developed exclusively for large computer systems, this application achieves powerful, demonstrated performance laying the foundation for SAP's story of success.



- 1988 SAP proves its international sovereignty and goes public.
- 1989 Under the name of SVP, an IT service provider is founded that will develop into one of the best known SAP guides in the following years: itelligence.



INFO

Did you know that ...

... the first computer mouse was already developed in 1964 by Doug Engelbart? It competed with other ideas for a navigation system, a knee-controlled device, for instance. The mouse would eventually establish itself, although it was initially dismissed by NASA because the agency argued it could not be used in zero gravity conditions.

Source: www.userchannel.de

We'll try to explain it as simple as possible: Imagine a large filing cabinet containing data packages concerning all business processes in all departments and areas of your company. The special feature is that this data is automatically balanced, amended and updated. Now an ERP software can achieve much more than a data storage system. It administrates information, evaluates it in accordance with certain requirements and makes the desired collection of data material accessible exactly where it is needed at a certain moment.

Hence, ERP software provides for intense information exchange among all departments within an enterprise, even beyond branches. ERP solutions yield an integral view of all business processes within the enterprise and thus represent the foundation for optimum enterprise governance.



MORE SUCCESS

With an ERP solution by SAP you will be able to ...

- ... enhance your productivity and efficiency,
- ... reduce your costs,
- ... support your company strategy,
- ... accelerate your growth,
- ... increase client satisfaction and loyalty,
- ... improve your capability to react to market developments.

Station 1: The capital city on River Workflow

SAP integration and application platform NetWeaver.

So you want to get to know SAP? Then we would first like to show you the 'capital city': SAP integration and application platform NetWeaver.

This is the heart of modern SAP solutions, connecting all streams of traffic. Like a central train station, internal and external data are forwarded from here to their correct destinations. It is quite immaterial which system has established this data. That's the decisive difference to the known client/server architecture of precedent system SAP R/3.





SAP Dictionary

» However many languages you may command – when you cut yourself while shaving, you will use your mother tongue. «

Eddie Constantine

Do you speak SAP?



The ultimate dictionary for laymen and advanced speakers.

Do you speak SAP? If you have difficulties following conversations concerning SOX, SCM, TCO, ESA, SOA or ERP, we can help you. In the following SAP dictionary we translate and clearly explain the most important expressions in SAP. This won't make you an omniscient SAP expert over night, but you don't need to become one either. That's what we are here for.