

### **SAP qualifies itelligence industry solution it.trade for trading for the Austrian market at SAPPHIRE 2007**

Bielefeld, June 12, 2007 - SAP Austria and the SAP SME Solution Center EMEA qualified the itelligence industry solution SAP All-in-One it.trade for the Austrian market at their European customer conference SAPPHIRE 2007 in Vienna. The itelligence trading solution is therefore the first European SAP all-in-one solution to be qualified for an additional market in line with SAP's new international qualification criteria. In doing this, SAP is recognizing the product and process expertise and product skills of its partner itelligence and its industry solution. In it.trade, the central processes for wholesale and specialist trade are comprehensively mapped with no changes to the SAP standard.

In addition to the objective commercial criteria, the qualification of it.trade is also based on successful customer projects on the Austrian market in the wholesale and superstore trade areas, such as Peter Blau GmbH in Vienna and the Vinzenz Harrer company in Frohnleiten.

it.trade is a comprehensive point-of-sale solution based on SAP ERP 2005 that is characterized by its short implementation times. In this respect, all essential processes from purchasing through warehousing to sale are covered. In particular, the industry-specific addition of trading-specific requirements to the SAP standard, such as cash, catalog data integration and optimization of master data management, make the software easier to implement and use. Furthermore, the country-specific requirements for accounting are taken into account in advance.

For Wolfgang Harbaum, head of Business Development Trade, the success of this trading solution particularly stems from "quick and easy implementation by experienced itelligence AG consultants in Europe and the US market. With our customers in Austria, we are proving that a SAP system is also a commercially sound solution for small and medium-sized traders with 10 to 30 users".

Editorial service: Use our editorial service and request a printable picture of the award ceremony in Vienna from:

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Press Release – itelligence

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#### **About itelligence**

itelligence is one of the leading international full-service provider for SAP employing about 1,100 highly qualified employees in 15 countries and in 4 regions (America, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business, Service and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 2,500 customers worldwide. In 2006, itelligence obtained the status as Gold Partner SAP in Germany, Switzerland, UK and U.S. followed in 2007. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2006, itelligence generated total sales of EUR 163.8 million.

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