

itelligence's it.consumer solution goes productive at Kühle

Baking wafers manufacturer Kühle uses vertical solutions for the food industry from itelligence to optimize their logistic processes

Frankfurt, January 13, 2004 – As of February 1, 2004, W. u. H. Kühle GmbH & Co. KG, Günzburg, a German manufacturer of baking wafers with a long tradition, will introduce SAP radio frequency technology to optimize their incoming goods, production and shipping processes. The solution has been developed and implemented by itelligence AG on the basis of it.consumer, a vertical solution for the food industry. Specifically developed by itelligence for the food industry, this mySAP All-in-One solution combines the industry know-how of food production with the technical possibilities of SAP. itelligence AG's consultants needed only seven months to make the necessary adjustments at Kühle including process redesign and optimization of the flow of goods. itelligence is SAP AG's Special Expertise Partner for the consumer goods sector and one of the IT consultancies for the European food industry recommended by SAP.

"itelligence has shown us that process optimization and the introduction of SAP can easily be managed in a reasonable period of time. We have benefited from the SAP technology knowledge and the solid industry know-how of the itelligence consultants," Erich Harscher, IT Coordinator at W. u. H. Kühle GmbH & Co. KG, sums up his project experience.

The project was initiated at Kühle in spring 2003 against the background of EU Directive 178/2002, which requires food manufacturers to install an efficient tracking and tracing system for their finished products by the year 2005. The solution developed by itelligence AG is based on the recommendations made to this effect by the "Centrale für Coorganisation" (CCG), the service and competence centre of the German consumer goods sector. Key elements of the process optimization include standardized labelling and identification of the shipping units by means of an EAN128 transport label for the company-wide flow of goods and batchwise documentation of the components used for production such as semi-finished products, raw materials and additives.

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The next project stages are scheduled for the first quarter of 2004, when further demands made by food retailers will be implemented at KÜchle such as vendor managed inventory and cargo accounting with carriers. Again, the focus will be on facilitating company-wide business processes for the employees.

The successful implementation of the project to date has already prompted KÜchle to award another contract to Bielefeld-based itelligence AG. As early as January 2004, KÜchle and itelligence will start to expand the SAP basis in the human resources sector by adding SAP's HR modules.

it.consumer - Background information

The vertical end-to-end solution from itelligence adjusts flexibly to individual corporate structures. Implementation is fast and cost-efficient. it.consumer supports cross-divisional and company-wide business processes, from efficient raw materials procurement to optimized sales planning and production to the demands made by food retailers with regard to the delivery of the finished products.

Features:

The it.consumer solution is based on the mySAP All-in-One approach for small and medium businesses and includes prefabricated processes for the following key sectors:

- production
- sales management
- logistic execution including radio frequency technology
- materials management, inventory management as well as quality management and accounting

The mySAP BI, mySAP SCM, mySAP CRM and mySAP PLM components with audit, waste and formula management from the mySAP Business Suite may optionally be integrated.

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About itelligence AG:

itelligence AG is a leading international full-service provider for SAP employing some 1,100 highly qualified employees at 37 branches in 17 countries. As a mySAP Business Suite Channel, Service and Support Alliance as well as Hosting Partner and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 1,200 customers worldwide. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2002, itelligence AG generated total sales of EUR 168.5 million.

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