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ITELLIGENCE COMPLETES SUCCESSFUL SAP UPGRADES

Helps Companies Migrate to mySAP Enterprise 4.7 to Improve Collaboration and Scalability and Reduce IT Costs

Cincinnati, Ohio, August 19, 2004 – itelligence, a leading full-service SAP partner for midsize companies, today announced successful SAP upgrades at Batavia Transmissions, Brakebush Brothers, JJ Keller, Pure Fishing and Shepherd Chemical. The upgrades enabled these mid-market companies to further realize improved collaboration, decision making and more cost-effective business processes.

Signaling a return to investing in enterprise IT, itelligence helped these companies rapidly and cost-effectively add more robust SAP functionality. On average, itelligence completed the projects in less than three months. The organizations cover a broad spectrum of industries, including automotive, consumer product goods and chemical.

Batavia Transmissions

itelligence helped Batavia Transmissions, a Ford-owned transmissions supplier, to become the first company in the U.S. to upgrade to mySAP Enterprise 4.7 with mySAP Automotive and DIMP (discrete industries and metal products). The upgrade will enable Batavia to build a foundation for future growth, improve company-wide collaboration during the product lifecycle and reduce total cost of ownership.

“Batavia Transmissions seeks to be a ‘best in class’ supplier in the automotive industry,” said Mark Greiner, Batavia Transmissions IT Director. “By upgrading to mySAP Enterprise 4.7, we can leverage our investment in SAP and take advantage of new

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functionalities, allowing our company to streamline our manufacturing processes while at the same time reduce costs.”

Pure Fishing

Pure Fishing, the largest global manufacturer of fishing tackle products, selected itelligence to implement mySAP Enterprise 4.7. Pure Fishing chose to upgrade in an effort to facilitate future growth and to expand the functionality of SAP APO, SAP LES, SAP WM, and mySAP CRM modules. The manufacturer also utilized upgrade safeguards to help eliminate unplanned hardware outages.

“With our recent upgrade we continue to build a foundation for the future with SAP. We are now seeing beneficial results in supply chain organization, warehouse management and CRM,” said John Weaver, Pure Fishing’s CIO and EVP of Global Logistics and the Fulfillment Chain.

Brakebush Brothers

itelligence consulted with Brakebush Brothers, a leading provider of poultry products, to help it upgrade to mySAP Enterprise 4.7. The company was interested in gaining access to new functionality including widespread improvements in human resources and new SAP Console functions, which will allow it to rapidly implement a barcode system in the shipping area.

Shepherd Chemical

itelligence helped Shepherd Chemical, a leading supplier of inorganic metal salts and specialty metal carboxylates, upgrade to mySAP Enterprise 4.7, enabling the company to Web-enable its shipping and streamline communications with its suppliers. itelligence completed the upgrade implementation in four months.

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“As a result of our upgrade to Enterprise 4.7, we’ve experienced greater business efficiencies in coordinated shipping communications,” said John Stenger, Shepherd’s controller. “itelligence’s expertise in implementation allowed this to happen quickly and with little disruption to our business.”

itelligence has also completed Enterprise 4.7 upgrade implementations for Oakite and JJ Keller, further diversifying its upgrade experience with safety and research technology industries.

“Customers across all industries have sought to upgrade their SAP solutions to improve productivity and enhance their competitiveness,” said Steve Niesman, itelligence CEO and president. “We appreciate their continued confidence in our ability and are proud that we’ve been able to deliver on time and on budget and meet their expectations.”

About itelligence

itelligence is the leading global, mid-market full-service SAP provider. We offer a full-scope of SAP services, including SAP consultancy, system integration, licensing, outsourcing, education, help desk support and hosting. itelligence is a wholly owned subsidiary of itelligence AG, a global consulting organization with 1,000 dedicated employees in 15 countries. One of only 12 consulting firms to earn SAP Global Partner status, itelligence has been SAP’s worldwide partner since 1993.

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