

### **Fliesen-Zentrum Deutschland GmbH has chosen it.trade from itelligence itelligence wins Fliesen Zentrum Deutschland GmbH, a leading German tile manufacturer, as new customer**

Frankfurt, March 23, 2004 - Trier-based Fliesen Zentrum Deutschland GmbH, one of Germany's largest tile manufacturers, has chosen it.trade, itelligence AG's vertical solution for the retail and wholesale trade. it.trade is based on SAP's mySAP All-in-One solution and provides special preset features and extensions for the wholesale and retail sectors. These specific presettings enable shorter project lead times and allow users to increase the efficiency of their processes.

The project will start on March 30, 2004, with the roll-out of it.trade at Fliesen Zentrum Deutschland GmbH scheduled after only nine months. In January 2005, some 150 users in the company's warehouse, sales, accounting and personnel departments will use the mySAP All-in-One solution. Fliesen Zentrum Deutschland GmbH also relies on itelligence's outsourcing know-how, which means that the solution will be hosted at the itelligence computing center in Bautzen.

The Fliesen-Zentrum Deutschland GmbH Group, which has emerged from Fachgeschäft für Baustoffe, Naturstein und Fliesen established in 1895, is today a leading partner to German tilers as well as tile retailers and wholesalers. Employing 315 people, the Group generated sales of approx. EUR 92 million in 2003.

Says Markus Friedrich, Logistics Manager at Fliesen Zentrum Deutschland GmbH: "Speed and reliability play a very important role in our industry - and they are exactly what it.trade and the itelligence consultants offer us, so that our SAP project will enable us to serve our customers even better and to further optimize our business processes."

**Press release - itelligence AG**

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Says Wolfgang Harbaum, Head of Trade and Wholesale at itelligence AG: "The fact that Fliesen Zentrum Deutschland GmbH has chosen it.trade confirms not only the effectiveness of this multi-tier inventory management system but also our solid know-how of this specific segment of the retail sector."

**About itelligence AG:**

**itelligence AG is a leading international full-service provider for SAP employing some 1,000 highly qualified employees at 34 branches in 15 countries. As a mySAP Business Suite Channel, Service and Support Alliance as well as Hosting Partner and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 1,200 customers worldwide. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2002, itelligence AG generated total sales of EUR 168,5 million.**